

Cultural Consciousness and Cultural Confidence Cultivation in College Ideological and Political Education from a Global Perspective

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Abstract: In the context of globalization, there's a close interactive relationship between cultural self-awareness and cultural confidence cultivation in ideological and political education(IPE) in universities. The enhancement of cultural consciousness enables students to have a deeper understanding and comprehension of their own culture, thereby enhancing cultural confidence and firming their cultural stance. And cultural confidence further promotes students to actively explore and learn about multiculturalism, forming an open and inclusive cultural attitude. This interactive relationship not only contributes to individual comprehensive development but also provides strong support for cultural exchange and international image shaping on a broader scale. College IPE effectively cultivates students' cultural self-awareness and cultural confidence through innovative teaching methods. Students can experience the charm of Chinese culture and the integration of diverse cultures in practice, thus becoming more confident in facing the challenges of globalization. University IPE should continue to deepen the cultivation of cultural consciousness and cultural confidence, guide students to embrace the world with an open attitude, and demonstrate the unique charm of Chinese culture with firm cultural confidence. This will help cultivate more outstanding talents with a global perspective and cross-cultural communication abilities, and contribute to the construction of a community with a shared future for mankind.

1. Introduction

Culture, as the foundation of a country's development and construction, carries the spirit and wisdom of the nation[1]. In today's globalized world, cultural exchanges are becoming increasingly frequent, and collisions and integration between different cultures have become the norm[2]. In this context, the importance of IPE in universities, as an important battlefield for cultivating students' ideological qualities and cultural literacy, has become increasingly prominent. Contemporary college students, as the future and hope of the country, bear the heavy responsibility of realizing the great rejuvenation of our country and the Chinese Dream[3]. They not only need to have solid professional knowledge, but also a profound cultural heritage and firm cultural confidence. The integration of cultural elements into IPE has become the correct method for carrying out IPE[4]. Cultural self-awareness refers to a profound understanding and comprehension of one's own cultural traditions, as well as respect and tolerance for different cultures. In the context of globalization, IPE in universities should focus on cultivating students' cultural awareness[5]. By offering relevant courses and organizing cultural activities, guide students to deeply understand the essence of excellent traditional Chinese culture and feel its unique charm. At the same time, it is also necessary to encourage students to be exposed to and understand the diverse cultures of the world, cultivate their international perspective and cross-cultural communication skills. Cultural confidence is a firm belief and pride in one's own cultural values. In the context of globalization, facing the impact and challenges of various cultural trends, IPE in universities should pay more attention to cultivating students' cultural confidence. By strengthening the promotion and education of socialist core values, we guide students to establish correct worldviews, outlooks on life, and values. At the same time, attention should also be paid to cultivating students' innovative spirit and

practical ability, allowing them to continuously explore and promote the excellent elements of Chinese culture in practice. The cultivation of cultural consciousness and cultural confidence in IPE in universities from a global perspective is a long-term and arduous task. Only through continuous exploration and practice can we cultivate more outstanding young people with cultural connotations and cultural confidence, and contribute to the realization of the Chinese Dream of the great rejuvenation of the Chinese nation[6].

2. The impact of globalization on the content and methods of IPE in universities

With the deepening development of globalization, economic, political, and cultural exchanges between countries around the world are becoming increasingly frequent, which has had a profound impact on the content and methods of IPE in universities[7]. Globalization not only broadens the horizons of students, but also brings new challenges and opportunities, requiring continuous innovation in IPE in universities to adapt to the development of the times[8].

The impact of globalization on the content of IPE in universities is reflected in the recognition and respect for multiculturalism. In the context of globalization, communication and collision between different cultures have become the norm. College IPE needs to guide students to correctly view and respect different cultures, and cultivate the ability of cross-cultural communication. The content of IPE should increase the introduction and analysis of world multiculturalism, so that students can understand the characteristics and values of different cultures, and enhance their understanding and inclusiveness of multiculturalism.

The impact of globalization on the methods of IPE in universities is reflected in the diversification and innovation of teaching methods. The traditional way of IPE often focuses on classroom teaching, with a single form that is difficult to stimulate students' interest in learning. In the context of globalization, IPE in universities needs to rely on modern technological means, such as online platforms and multimedia teaching, to enrich teaching methods and improve teaching effectiveness. At the same time, emphasis should also be placed on practical teaching, by organizing students to participate in social practice, volunteer service and other activities, so that students can feel the significance and value of IPE in practice.

The challenges posed by globalization to IPE in universities cannot be ignored. The information explosion and cultural shock brought about by globalization can easily cause confusion and confusion among students. The influx of some Western ideologies and values may also have a negative impact on students' ideological concepts. University IPE needs to strengthen guidance and education for students, help them establish correct worldviews, life views, and values, and enhance their ability to resist the erosion of negative ideological trends.

Globalization has had a profound impact on the content and methods of IPE in universities. University IPE needs to constantly innovate, adapt to the development of the times, focus on cultivating students' cultural consciousness and cultural confidence, guide them to correctly view and respect different cultures, and enhance their ability for cross-cultural communication. At the same time, it is also necessary to strengthen the guidance and education of students, help them establish correct ideological concepts, and contribute to the cultivation of outstanding talents with a global perspective and cross-cultural communication abilities. Table 1 clearly shows the multiple impacts of globalization on the content and methods of IPE in universities.

Table 1: The Impact of Globalization on IPE in Universities

In terms of the impact of globalization	Specific performance	Teaching methods and means
Content impact Method impact Challenges and Opportunities	Understanding and Respect for Multiculturalism	Diversified and innovative teaching methods
	Increase the introduction and analysis of world multiculturalism	Utilizing modern technological means such as online platforms, multimedia teaching, etc
	Guide students to correctly view and respect different cultures	Emphasize practical teaching activities, such as social practice, volunteer service, etc

In terms of the impact of globalization Content impact	Diversification and innovation of teaching methods	Improve teaching effectiveness and enrich teaching methods
	Stimulating student interest and improving teaching effectiveness	Integrating tradition and modernity, combining online and offline
Method impact	Information explosion and cultural shock	Guide students to establish a correct worldview, outlook on life, and values
	The influx of Western ideologies and values	Enhance the ability to resist the erosion of negative ideological trends

3. The cultivation of cultural consciousness in IPE in universities

3.1. Cultural Consciousness Education Content in College IPE

Cultural self-awareness, as a profound understanding and appreciation of one's own cultural traditions, as well as respect and tolerance for different cultures, is an indispensable and important content of IPE in universities. In today's globalized world, cultivating cultural awareness among college students not only helps them better inherit and promote excellent traditional Chinese culture, but also enhances their international perspective and cross-cultural communication abilities.

The content of cultural consciousness education in university IPE first includes the inheritance and promotion of excellent traditional Chinese culture. China has a civilization history of five thousand years, containing rich cultural heritage and spiritual wealth. Through classroom explanations, cultural lectures, field visits and other ways, students can deeply understand the historical origin, basic spirit and unique charm of Chinese culture, cultivate their cultural self-confidence and cultural identity, and guide students to critically look at traditional culture, take its essence and discard its dregs, so as to realize the modern transformation and innovative development of traditional culture.

The content of cultural consciousness education in university IPE also includes understanding and respecting the diverse cultures of the world. In the context of globalization, communication and collision between different cultures have become the norm. College IPE should guide students to approach and understand different cultures with an open mindset, respect cultural diversity, and avoid cultural bias and discrimination. By offering cross-cultural exchange courses and organizing international cultural exchange activities, students can experience the charm of different cultures firsthand, cultivate their cross-cultural communication skills and international perspectives.

The content of cultural consciousness education in university IPE should also focus on cultivating students' cultural criticism and innovation abilities. When facing the impact of various cultural trends and values, students need to have the ability to think independently and critically, be able to rationally analyze and judge the advantages, disadvantages, and values of different cultures, encourage students to actively participate in cultural innovation practices, and promote the creative transformation and innovative development of Chinese culture.

In the process of cultivating cultural awareness among college students, IPE in universities should also focus on the design and implementation of practical aspects. By organizing social practice, volunteer service and other activities, students can gain a deeper understanding of social reality and cultural phenomena in practice, enhance their sense of social responsibility and mission, and strengthen campus cultural construction to create a strong cultural atmosphere, so that students can be influenced and infected by culture unconsciously.

The content of cultural consciousness education in university IPE includes not only the inheritance and promotion of excellent traditional Chinese culture, but also the recognition and respect for the diverse cultures of the world. At the same time, it also needs to focus on cultivating students' cultural criticism and innovation abilities. Through in-depth learning and practical experience of these contents, college students can better understand and comprehend culture, enhance cultural confidence and consciousness, and lay a solid foundation for future development.

3.2. Educational Methods and Approaches for Cultivating Cultural Consciousness

Cultural self-awareness, as one of the core contents of IPE for college students, plays a crucial

role in cultivating their cultural confidence and cross-cultural communication abilities. In today's globalized world, IPE in universities needs to pay more attention to cultivating students' cultural awareness, so that they can become young people of the new era with profound cultural heritage and broad international perspectives. To cultivate the cultural consciousness of college students, it is first necessary to guide them to deeply understand the essence of excellent traditional Chinese culture. By offering relevant courses, holding cultural lectures, and organizing on-site inspections, students can experience the vastness and profoundness of Chinese culture firsthand, thereby enhancing their cultural identity and sense of pride. At the same time, attention should also be paid to introducing and analyzing the diverse cultures of the world, helping students broaden their horizons, enhance their understanding and respect for different cultures.

In the process of cultivating cultural awareness, IPE in universities also needs to focus on innovative educational methods. The traditional way of IPE often focuses on indoctrination, which is difficult to stimulate students' interest and initiative in learning. Therefore, IPE in universities should pay more attention to heuristic teaching and interactive learning, guide students to actively participate and think, cultivate their independent thinking ability and innovative spirit. Practical education is also an important way to cultivate cultural awareness. By organizing students to participate in social practice, volunteer service, cultural exchange and other activities, students can experience the charm and value of culture in practice, thereby enhancing their cultural consciousness and confidence. At the same time, these practical activities also help students transform their learned knowledge into practical abilities, improve their comprehensive quality and social adaptability. College IPE can also rely on modern technological means to cultivate cultural awareness. For example, educators can use online platforms to carry out activities such as online courses and cultural exchanges, so that students can access rich cultural resources anytime and anywhere. Teachers can use multimedia teaching tools to showcase cultural achievements and artistic works, enhancing students' intuitive understanding and aesthetic experience of culture.

Cultivating cultural awareness among college students is one of the important tasks of IPE in universities. By guiding students to gain a deeper understanding of Chinese culture, innovating educational methods, strengthening practical education, and utilizing modern technological means, we can effectively cultivate their cultural awareness and confidence, laying a solid foundation for their comprehensive development. Table 2 clearly shows the specific measures, teaching methods and means to cultivate cultural awareness among college students, as well as the ultimate goals and effects.

Table 2 Educational Methods and Approaches for Cultivating Cultural Consciousness

In terms of cultivation	Concrete measure	Teaching method	Target effect
Chinese culture	Offering courses, lectures, and inspections	Inspiration and interaction	Enhancing cultural identity
Multiculturalism	Introduction and Analysis	Online and multimedia teaching	Expand horizons and respect differences
Educational innovation	Transforming traditional methods	Heuristic and interactive	Stimulate learning interest
Practical education	Social practice and volunteer service	Experiential	Enhancing cultural confidence
Technology applications	Online courses and multimedia presentations	Network platform	Convenient access to cultural resources

4. The interactive relationship between cultural self-awareness and cultural confidence cultivation in IPE in universities from a global perspective

In the context of globalization, IPE in universities bears the heavy responsibility of cultivating young people with cultural consciousness and cultural confidence in the new era. Cultural self-awareness and cultural confidence, as the two core elements of IPE, are not only interdependent, but also present a close interactive relationship in the context of globalization.

Cultural self-awareness is the foundation of cultural confidence. Only when college students

have a profound understanding and understanding of their own culture can they develop confidence and pride in it. Through the cultivation of cultural consciousness in IPE in universities, students can gain a deeper understanding of the vast, profound, and unique charm of Chinese culture, thereby stimulating their love and identification with culture. This love and identification is the source of cultural confidence, which enables students to firmly hold their cultural stance and maintain cultural independence and autonomy when facing the cultural impact brought about by globalization.

Cultural confidence further promotes the development of cultural consciousness. Cultural confidence gives students a stronger belief in their own culture, which drives them to delve deeper into learning and exploring their own culture. In the context of globalization, cultural confidence encourages students to have the courage to communicate and dialogue with different cultures, and to showcase their cultural characteristics and values in cross-cultural communication. This cross-cultural communication and dialogue not only helps to enhance students' cultural awareness, but also enables them to have a more comprehensive understanding and comprehension of different cultures, further enhancing their cultural literacy and cross-cultural communication abilities.

The interactive relationship between cultural self-awareness and cultural confidence is also reflected in their joint promotion of innovation and development in IPE in universities. In the context of globalization, IPE in universities needs to constantly update educational concepts and methods to adapt to the changes of the times and the needs of students. The cultivation of cultural self-awareness and cultural confidence provides rich educational resources and means for IPE, making it more closely related to students' actual life and ideological reality, and more targeted and effective.

There is a close interactive relationship between cultural self-awareness and cultural confidence cultivation in IPE in universities from the perspective of globalization. They are interdependent and mutually reinforcing, jointly promoting the innovation and development of IPE in universities, providing solid support for cultivating outstanding talents with a global perspective and cross-cultural communication abilities.

5. Conclusions

Under the wave of globalization, IPE in universities is facing unprecedented challenges and opportunities. The information explosion and cultural shock brought about by globalization make it easy for college students to feel confused and confused when exposed to rich and diverse cultures. The influx of some Western ideologies and values has also had an undeniable impact on the ideological concepts of college students. Therefore, IPE in universities should not only help students establish correct worldviews, outlooks on life, and values, but also cultivate their cultural consciousness and confidence to resist the erosion of negative ideological trends. Cultural self-awareness and cultural confidence are the two core elements of IPE in universities, and they exhibit a close interactive relationship in the context of globalization. Cultural self-awareness is a profound understanding and comprehension of one's own cultural traditions, which enables students to better inherit and promote excellent traditional Chinese culture, thereby enhancing cultural confidence. Cultural confidence is a firm belief and pride in one's own cultural value, which enables students to maintain their cultural stance and demonstrate unique cultural charm when facing the cultural impact brought about by globalization.

In IPE in universities, the interactive relationship between cultural self-awareness and cultural confidence is reflected in multiple aspects. The cultivation of cultural self-awareness needs to be achieved through in-depth learning and understanding of excellent traditional Chinese culture, and this process itself is the enhancement of cultural confidence. The enhancement of cultural confidence can further stimulate students' cultural awareness, enabling them to actively explore and learn their own culture. By participating in cross-cultural communication activities, social practices, and other means, students can feel the significance and value of IPE in practice, further deepening their understanding and experience of cultural self-awareness and cultural confidence. The cultivation of cultural self-awareness and cultural confidence in IPE in universities from a global perspective is mutually reinforcing and interdependent. By strengthening the cultivation of cultural

awareness and enhancing cultural confidence, we can help students better cope with the challenges and opportunities brought about by globalization, and cultivate outstanding talents with a global perspective and cross-cultural communication abilities.

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